

Documentary Challenge



Theme: Fresh Perspective

Due: April 21, 2017

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Requirements

What Is the 90 Second Live Action?

- A challenge in which students or a student create a documentary short. The film will be part of Expo Fest judging, presented to a panel of industry professionals and college faculty. The most exceptional films will be showcased at the Red Carpet Event of Expo Fest on Friday, May 19, 2017.

What has to be in my documentary film?

- An animated logo that represents the student production company.
- No more than 5 minutes in length.
- Your film title.
- At least two interviews with experts, professionals and /or members of the local community.
- A variety of camera shots capturing B-roll generated by the production team.
- Credits/Graphics to introduce team members of the production.
- A 60-second trailer to play at Expo Fest.
- The Theme: Fresh Perspective

What Deliverables are Required for the Documentary?

- **Mandatory (on Launchpad):**
 1. A link to your documentary on Google Drive (.mp4 or .mov)
 2. A link to your 1 minutes trailer on Google Drive (.mp4 or .mov)
 3. A link to your Releases, Permission Forms and your Principle Waiver - in a Google Folder on Google Drive
 4. A link to your interview questions and sources on Google Drive
 5. A link to your storyboard/shot list on Google Drive
 6. A link to your 10 Second Project Reel on Google Drive

Be sure to set the Share settings to "anyone with link can view."

What is a 10 Second Project Reel?

- New!!! The 10 Second Project Reel will be used at the Red Carpet Event in the event that your film wins! (A 10 second clip from your film, no titles needed.)

What is Launchpad?

- Launchpad is Skills21's web app where you will submit your film and deliverables. All Launchpad instructions will be provided soon - stay tuned!

Copyright:

The documentary must also acknowledge copyrights, and respect ethics, media releases and industry legalities.

No submission may infringe on copyright law. Written consent must be obtained in order to use any material not generated by the production team, including *any and all* music. All actors that appear in your film must complete a waiver document.

For more information on copyright, fair use audio and free use audio- please use the following resources as you wish:

- <http://www.copyright.gov/>
- <http://21cif.com/tutorials/micro/mm/copyright/page4.htm>
- <http://creativecommons.org/legalmusicforvideos>
- <http://freemusicarchive.org/curator/video>

Restrictions

Appropriate Content:

We at Skills21 value the safety of our students and communities and are limiting content for Expo Fest submissions for the wellbeing of all involved. It is also important to remember that our audience is full of men, women, and children of ALL ages from all over the state with different backgrounds and life stories. To ensure that the audience is not subjected to hurtful or sensitive content the following restrictions apply.

Your film must be school appropriate, this includes:

- No guns or explosives are allowed in any context.
- No knives are to be used in a violent way or for intended violent use.
- No substance abuse (drugs and alcohol).
- All content in your film must be culturally sensitive including: wardrobe, language, accents and other character traits.
- Avoid stereotyping (racially, sexually, culturally, etc.)

Any other questions about appropriate content please contact audia@educationconnection.org for clarification.

Documentary Award Rubric

You will be graded on a scale of 1-5 under each category with the notion that the below expectations are a level 5.

(Outstanding-5, Professional-4, Good-3, Basic-2, Unsatisfactory-1)

Pre Production and Development:

Category	Expectation
Storyboard or Shot List	Storyboard/shot list is logical and well organized. Shots match the working script or screenplay. Illustrations/descriptions convey information clearly.
Narrative	The storyline has a clear organizational structure and flows logically. Premise or issue is up front and introduced powerfully.
Forms	Release and permission forms are prepared and used when appropriate.
Information and Sources	Information used is accurate, authenticated and well researched. A range of source material is identified and reliable sources are cited.

Production:

Category	Expectation
Camera	Shots are in focus and well framed. Shots are well composed, interesting and shot from a variety of perspectives and angles.
Lighting	Lighting supports mood, flatters subject(s) or focuses attention to objects.
Sound	Recorded sound is clear, audible and levels are consistent.
Supporting Media Elements	A variety of media elements to support the

	point of view and main idea. Eg photographs, maps, diagrams.
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Post Production and Editing:

Category	Expectation
Script	The script is developed from footage and research collected. Each scene is well defined and structured.
Music (if used)	Musical score complements and enhances message. Sound levels do not detract from other sounds.
Narration/Voice Over (if used)	Narration voice matches genre, message, and situation with pacing and tone. Voice is clear, effective and well projected.
Transitions	Meaningful transitions and effects are used to complement the message and information flow.
Pacing	Changes the screen image and/or audio on a regular basis to engage the audience.

Content and Audience:

Category	Expectation
Intro	Viewer was immediately engaged with a strong opening and interest was maintained throughout the film.
Appeal	Film conveys a compelling message that evokes emotion.
Knowledge	Production significantly increases audience knowledge and understanding of topic.
Theme	Fresh Perspective was implemented in a thoughtful and creative way.

Resources

Forms:

[Permission Form](#)

[Adult Media Release](#)

[Student Media Release](#)

[Principle Waiver](#)

[Location Release](#)

Videos/Articles:

[How To Write A Documentary Script](#)

[Types of Documentaries](#)