

7th

Kicks For Covid

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Roger Ludlowe Middle School

Businesses, Community, Health

What problems are you trying to solve?

We are trying to raise the amount of money that is being donated to COVID-19 relief programs.

What inspired you to address this problem?

In Elementary school, there were fundraisers where there was an amazing prize everyone wanted. This made them want to donate and raise money. There is probably not enough money being raised for COVID-19 relief programs, and we are trying to fix that via our idea.

Describe your idea and functionality:

We set up a website where we let people donate any amount of money to COVID-19 relief programs, but if they donate \$200 or more they will be gifted an exclusive COVID-19 shoe that is partially designed by my partner and I. We would link up with top name brands such as Nike or Adidas who would help us advertise the shoe to many, many people. We are trying to appeal to the massive group of people who collect shoes. With this, they can buy the shoe for a pretty normal price, while half of the money they pay goes to COVID-19 relief programs, and half goes to the shoe's manufacturer. This is all with the consent of the companies, of course.

Team Members:

Isaiah Turnipseed

Links: