



Media & Images in AI

Greenwich | 3.10.25

Introduction



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Agenda

- **AI Image**
 - ChatGPT + ideogram
 - NapkinAI
- **AI Video**
 - Adobe Firefly
- **AI Music**
 - Udio
- **AI Audio**
 - ElevenReader (mobile)
- **Media Challenge!**



Goal of Today

Leave with at least **one AI platform**
you'd like to explore further

ChatGPT+ideogram - Image

- Generate text-to-image prompt in **ChatGPT**:

You're a world-class image text prompt writer. Please write me a text-based image prompt for a first grade story starter featuring a tree and a sign that reads, "Who Lives Inside?". Please make the image compelling and visually impactful.

- Copy and paste output from ChatGPT into **ideogram**



Napkin - Image

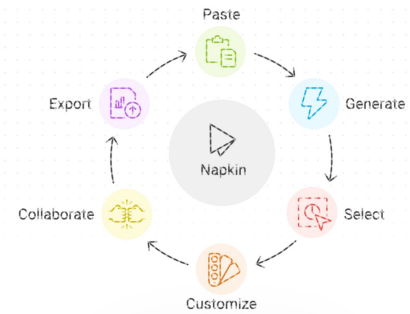
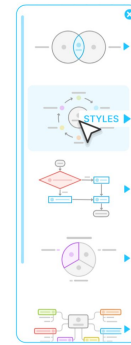
- Use **Napkin** to turn your text into visuals to share your ideas quickly and effectively.

Causes of Climate Change:

- ❖ *Greenhouse Gas Emissions: CO₂, methane, and other gases trap heat in the atmosphere.*
- ❖ *Deforestation: Reduces carbon absorption, increasing CO₂ levels.*
- ❖ *Fossil Fuel Burning: Cars, factories, and power plants release pollutants.*
- ❖ *Industrial Agriculture: Livestock and fertilizers contribute to methane emissions.*



Napkin



RunWay - Video

- Generate text-to-image prompt in **ChatGPT**:

You're a world-class text-to-video prompt writer. Please write me a text-based image prompt for a dog walking through a green field on a sunny day. Please make the video compelling and visually impactful.

- Copy and paste output from ChatGPT into **ideogram**



Udio - Music

- **Udio** is an AI-powered music generation platform that allows users to create songs in various styles by providing text prompts.

A 90s-style boy band singing an over-the-top, dramatic anthem about... grading papers at midnight! Smooth harmonies, emotional key changes, and a soaring chorus about late-night coffee, red pens, and existential crises over student essays.



ElevenReader - Audio

- **ElevenReader** is an AI-powered text-to-speech and audio creation app that converts text into natural-sounding audio and AI-generated podcasts with dynamic co-hosts

*DISCLAIMER: This is only available on mobile devices



Media Challenge!

Explore any AI media platform we covered. Create something that sparks your interest—funny, exciting, or just cool! Before you leave, share one piece of your work with me to showcase with the group.

Let's see what AI can do!



www.skills21.org/greenwich

THANK
YOU!



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