ChatEDU Sponsorship Information

In just one year, ChatEDU has become a leading global podcast on AI in education, now available in both audio and video. Hosts Matt Mervis and Dr. Elizabeth Radday offer insights, strategies, and humor, making AI's impact on education engaging and accessible. Loyal listeners return weekly for curated content and the dynamic rapport between Matt and Liz.

Podcast Metrics

Audience
30,000+ all-time plays, 1,700+ followers, and 500 plays per episode on Spotify.

Global Reach
Listeners from the U.S., Canada, Australia, the U.K., and New Zealand.

Engagement
73% follow rate with 600 daily Spotify listeners.

Loyalty
Top-rated in its niche, strong reviews and episodes averaging 70% consumption.

Sponsorship Details

$120 per episode	$175 per episode	$95 per episode	$625 per episode
Pre-Roll (15 seconds)	**Mid-Roll** (15 seconds)	**Post-Roll** (15 seconds)	**Sponsored Episode** (Exclusive add positions)

Why Sponsor?

ChatEDU is a **trusted voice in AI and education** with a highly engaged audience, including education leaders and decision-makers. ChatEDU has **proven engagement** - internal house ads for EdAdvance's AI Micro-Credential consistently fill six-week cohorts with listeners nationwide.

How to Sponsor?

Email us: chatedu@edadvance.org

Listener Reviews

*WOW! I LOVE how you **take the scary edge off** and provide not only broad coverage of AI, but **detailed explanations of the nuances** as well. Very inspiring, fun, practical, user-friendly and chock full of useful info.*

*Matt and Liz make a compelling case that AI is a 'literacy' that we cannot afford to ignore. **Highly recommended for all educators** and anyone interested in AI!*

*Listening to Matt and Liz keeps me **updated on the new capabilities emerging continuously**... If you're interested enough to read this far into the review, then you should definitely be listening to Matt and Liz!*

www.skills21.org/podcast